



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1393136

Schedule Dates 10/18/12-10/27/12
Advertiser Stivers Congressional District 15 (33042)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2910 10/18-10/27 (480110)
Salesperson HOUSE-COLUMBUS, W5YX/WTTE/E5YX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversole, Whitney
Phone/Fax /
CPE 2910
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WTTE

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,097.50
Net Total \$17,552.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	29	\$20,650.00
Grand Total:	29	\$20,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/12-10/19/12	4	:30	6:30A- 6:57A (EST)					1	1			2	\$100.00	\$200.00	Columbus (WTTE)	6:30A GDE	10/15/12
2.0	Normal Line / SPOT	10/22/12-10/25/12	4	:30	6:30A- 6:57A (EST)		1	1	1	1				4	\$100.00	\$400.00	Columbus (WTTE)	6:30A GDE	10/15/12
3.0	Normal Line / SPOT	10/18/12-10/19/12	3	:30	6:58A- 7:57A (EST)					1	1			2	\$350.00	\$700.00	Columbus (WTTE)	7A GDC	10/15/12
4.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	6:58A- 7:57A (EST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Columbus (WTTE)	7A GDC	10/15/12
5.0	Normal Line / SPOT	10/18/12-10/19/12	3	:30	7:58A- 9A (EST)					1	1			2	\$350.00	\$700.00	Columbus (WTTE)	8A GDC	10/15/12
6.0	Normal Line / SPOT	10/22/12-10/25/12	3	:30	7:58A- 9A (EST)		1	1		1				3	\$350.00	\$1,050.00	Columbus (WTTE)	8A GDC	10/15/12
7.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:31P- 7:57P (EST)		1							1	\$1,350.00	\$1,350.00	Columbus (WTTE)	7:30 BIG BANG	10/15/12
8.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11P- News-Fox 28 News at 11p					1				1	\$1,250.00	\$1,250.00	Columbus (WTTE)	11P NEWS	10/15/12
9.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11P- News-Fox 28 News at 11p						1			1	\$1,250.00	\$1,250.00	Columbus (WTTE)	11P NEWS	10/15/12
10.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	10:30P- News-Fox 28 News at 1030p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30P NEWS	10/15/12
11.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	10P- News-Fox 28 News at 10p								1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10:30P- News-Fox 28 News at 1030p		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10:30P NEWS	10/15/12
13.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- News-Fox 28 News at 10p			1						1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
14.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11P- News-Fox 28 News at 11p				1					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12
15.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- News-Fox 28 News at 11p					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12
16.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10P- News-Fox 28 News at 10p						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P NEWS	10/15/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	10:59P- News-Fox 28 News at 11p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	11P NEWS	10/15/12

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